

# Anissa Barton-Thompson

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## Experience

- Dec. 2003 – Dec. 2005 *Creative Productions, Inc. | Long Beach, CA*  
**Interactive Producer**  
Created and implemented dynamic site templates for Toyota Owners Online and MyToyota (members-only), as well as for Toyota Scion Intranet and Toyota Parts and Service Extranet. Produced 800+ page English counterpart to German and Japanese global consumer portal site. Coordinated and interacted directly with technical team in Germany and corporate client in California. Gathered resources and information for content and content provider services.
- Apr. 1998 – Aug. 2003 *Guidance Solutions, Inc. | Marina Del Rey, CA*  
**Senior Site Integrator and Resource Manager**  
Sept. 2004 – Present **Web Developer (Contract)**  
Provided development/project transition solutions to and interacted directly with partners / clients. Provided user experience, QA feedback to production teams. Led Integrators Team and helped team members develop career paths. Recruited new integrators. Designed, maintained and managed daily updates of HTML/Cold Fusion and script files for a variety of client and partner e-commerce web sites. Provided in-house software and development training and standards maintenance. Managed files across in-house development, production and live servers.
- Oct. 1997 – Apr. 1998 *Sony Pictures Entertainment/Columbia TriStar Interactive | Culver City, CA*  
**HTML Programmer**  
Designed, maintained and managed daily updates of all HTML and script files for official soap opera web sites. Managed files (via FTP, Telnet) across in-house, production and live servers. Setup, videotaped and conducted live interview/chat sessions, video-conferencing with celebrities and entertainment media. Utilized databases to output voter polls to HTML. Redirected site design from outside consultant to in-house maintenance.
- Aug. 1987 – Sep. 1997 *CSUDH Humanities External Degree Program | Carson, CA*  
**Administrative Operations Analyst / HUXOnline Technical Assistant**  
Directed all aspects of Internet-based program delivery for international graduate degree program, including creation and maintenance of mailing lists, online catalogs, course Web sites and conferences, and software support. Processed all student registrations/records, integrating computerized record keeping with campus-wide departmental record systems. Created, updated and maintained all program promotional materials, forms, course materials, and syllabi. Created, supervised and maintained all aspects of computer-based program and information delivery. Supervised communications between students, professors, campus departments and office personnel.
- Mar. 1996 – Present *CSUDH Office of Extended Education | Carson, CA*  
**Extension Faculty (Instructor)**  
Teach intermediate and advanced levels of HTML/ Web design/Web site construction for certificate program. Create and maintain marketing and course materials (print and online) for HTML courses.
- Mar. 1989 – Sep. 1991 **Graphic Artist**  
Designed and executed mechanicals for University Extension and brochure covers. Used computer graphics for initial design concepts and renderings. Acted as liaison between Extended Education and printing firms.

## **Skills**

- Certification**
- Macromedia Certified Professional; Macromedia Certified Dreamweaver MX, MX 2004 Developer - Certified June 2003 (MX), November 2004(MX 2004 - Ranked #5 in U.S., #9 Worldwide); Macromedia Certification Challenge Top Scorer
  - Brainbench Certifications: Web Designer (BCIP); Master Dreamweaver MX; Flash MX, Fireworks 4; Master HTML4.0; Master HTML 3.2
  - Certificate of Internet Business & Marketing - CSUDH Extended Education
- Computer** Windows and Macintosh-based computer systems and programs:
- **HTML, CSS, Flash and DHTML Authoring**
  - PHP, Cold Fusion, ASP, JavaScript Programming
  - MySQL, SQL Databases
  - User Experience and User Interface Design
  - Content Management System (CMS), Administration Module and Intranet Programming / Development
  - Web Hosting and Administration
  - Advanced Computer Graphics / TV Broadcast Video-Imaging / Drafting/Animation
- Extensive background in the following software packages:
- Microsoft Windows XP/2000(AS)/ME/95/98/NT, Mac OS 9.x/X/10.x and Applications
  - Macromedia Studio 8/MX/2004: Dreamweaver, Flash, Fireworks; ColdFusion Server/Studio/HomeSite/UltraDev
  - Interwoven Teamsite; WinCVS
  - Adobe PhotoShop, Illustrator, PageMaker; Quark Xpress; CorelDRAW!
  - Microsoft Office: Word, Excel, Access, PowerPoint, Visio, Outlook; Adobe Premiere, Acrobat
  - Miva Merchant; Interchange; other customized PHP/MySQL-based Message Boards
- Teaching**
- Created and Teach Web Design Certificate Program (Beginning, Intermediate and Advanced HTML, Dreamweaver, Flash and Fireworks) as Extension Faculty for CSU Dominguez Hills
  - Developed and integrated web technologies for use in graduate program curricula
  - Volunteer as a web/computer consultant/computer art instructor at St. Elmo Village (a non-profit community arts center in Los Angeles)
  - Volunteer as a guest speaker for UC Riverside's GATE program (a program to introduce middle-school girls to women and careers in IT)
  - Taught Introductory Computer Graphics workshops to local high school students
  - Trained CSUDH faculty, students and staff on World Wide Web/Internet/Bestnet/BBS Networks
  - Prepared/appeared in training video and course materials for "Introduction to the Internet"
- Other**
- Proficient in Spanish language
  - Excellent creative writing, editing/proofreading skills
  - Enjoy reading, bowling, music, drawing, jewelry-making, creating computer animation

## **Special Recognition**

- Macromedia Certification Challenge 2004 - Top Scorer, Dreamweaver MX 2004 Developer
- ESPN magazine recognition: two of the top five sporting goods sites on the Internet: FootLocker.com and Eastbay.com, October 1999
- Realcomm 1999 Digital Media Awards - Best Web Site: Felderman + Keatinge Associates, July 1999
- 78th Art Directors Club New Media Merit Award for Design: Felderman + Keatinge Associates, March 1999
- HOW Magazine Self Promotion Multimedia Merit Award: Felderman + Keatinge Associates, March 1999

## **Professional Affiliations**

- HTML Writer's Guild
- African-American Women in Technology
- International Webmasters Association

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## References

- **Mr. Richard Parr**  
VP, Creative Production  
Guidance Solutions, Inc.  
(310) 754-4000 x107
  
- **Mr. Robert Bynder**  
President and Owner  
Robert Bynder Design  
(805) 480-0397
  
- **Ms. Christine Fang**  
Director of Operations  
Bryan Kest's Power Yoga  
(310) 458-9510
  
- **Mr. Brian Faunce**  
Director of Operations  
Creative Productions, Inc.  
(714) 442-3677
  
- **Mr. Jim Bouchard**  
Extension Programs Specialist  
CSU Dominguez Hills, Extended Education  
(310) 243-3729